



TUES, DEC 19, 2017
Heichal Shlomo, 58 King George St., Jerusalem

FORUM AGENDA

13:00 – 13:45 Registration

13:45 – 16:30 Conference

16:30 – 17:05 (L-R) ערבית - הדלקת נרות חנוכה - מנחה
Rosh Beit Midrash: **Rabbi Naftali Weinberg**, שליט"א
(services will run periodically on site between 13:30 and 16:30)

17:00 – 18:00 Hanukkah Reception & Celebration

The Jerusalem Innovation Forum will explore the rising power of the Ultra-Orthodox Haredi community, the fastest growing segment of the Jewish People in Israel and worldwide.

13:45 - 14:00 **Jerusalem Innovation Showcase** (Video Presentation)
Jerusalem Development Authority; Jnext

14:00 - 14:05 **Welcoming Remarks**
MC: **Mordechai I. Twersky**, Multimedia Journalist; Former Contributor to The New York Times, Haaretz, Jerusalem Post

14:05 - 14:40 **Fostering Creativity and Innovation Without Compromising Torah Study and Values**

DISCUSSION LEADER: **Dr. Shuki Friedman** - Director, Center for Religion, Nation and State, Israel Democracy Institute; Lecturer, Peres Academic Center

PANELISTS:

Paul Besnainou - Founder & CEO, Sweet Inn

Rabbi Menachem Bombach - Executive Director, Torah Academy; Director, Haredi Campus, Hebrew U;

Moshe Kelemen - Consultant, Jerusalem Municipality; Former President, Haredi Student Club, Hebrew U

Tzili Schneider - Founder & CEO, Keshet Yehudi

David Baruch Wolk - Artist/Painter, B'seter Elyon



14:40-14:45 **Who Are Israel's Haredim?** (Video Presentation)

Dr. Gilad Malach - Director, IDI Ultra-Orthodox in Israel Program

14:50-15:25 **Leveraging the Emerging Entrepreneurial Talent of the Ultra-Orthodox Community**

DISCUSSION LEADER: **Michael Arnold** - Israel Bureau Chief, Bloomberg LP

PANELISTS:

Dr. Avi Kay - Senior Lecturer, Director Schuman Center for Entrepreneurship, Lev Academic Center (JCT)

Bob Rosenschein - CEO, Curiyo; Founder, Answers.com

Dr. Michal Tsur - Co-Founder & President, Kaltura; Board Member, Israel Democracy Institute

Dov Yarkoni - CEO, Nielsen Innovate

Ranan Grobman - General Partner, Jerusalem Global Ventures

15:30-15:40 **Crowdfunding Outlook for Ultra-Orthodox Entrepreneurs**

KEYNOTE SPEAKER: **Jon Medved**, Founder & CEO, OurCrowd.

15:45-16:20 **Challenges and Opportunities for the Ultra-Orthodox Community During the Second Half of This Century**

DISCUSSION LEADER: **Josef Federman** - Jerusalem Bureau Chief, The Associated Press;
Chairman, Foreign Press Association

PANELISTS:

Bob Borens - Director, Friedberg Economics Institute

Elisheva Mazya - CEO, Khan Theatre; Former Vice Chair, Hebrew U Student Union

Sherwin Pomerantz - President, ATID EDI; Board Member, AmCham; Chairman, Pardes Institute

Corinne Sauer - Co-Founder & Director, Jerusalem Institute for Market Studies (JIMS)

16:20-16:25 **Closing Remarks**

Norbert (Nachman) Mehl, Founder & CEO, Midrash.Tech